

Performance Framework 2023/24**Performance Measures linked to Priority Outcomes in the
Staffordshire Moorlands Corporate Plan 2023-2027****Help create a safer and healthier environment for our communities to live and work**

Priority Outcome	Performance Measures	Priority Actions
An increased supply of quality affordable housing	<ul style="list-style-type: none"> • No. of homes & affordable homes • Temporary accommodation placements 	<ul style="list-style-type: none"> • Develop a strategy for further development of affordable housing
Improved health	<ul style="list-style-type: none"> • Levels of inactivity 	<ul style="list-style-type: none"> • Implement the Move More strategy
Improved community safety	<ul style="list-style-type: none"> • Levels of ASB • Levels of crime • Delivery of the Community Safety Partnership Plan 	<ul style="list-style-type: none"> • Develop and implement a plan to ensure safe places

Use resources effectively and provide value for money

Priority Outcome	Performance Measures	Priority Actions
Providing value for money council services	<ul style="list-style-type: none"> • Collection rates sundry debt, council tax, business rates 	<ul style="list-style-type: none"> • Develop & implement the Council's efficiency programme
High levels of resident and customer satisfaction	<ul style="list-style-type: none"> • Complaints , satisfaction with customer services 	<ul style="list-style-type: none"> • Implement the Access to Services strategy • Implement the Digital Strategy

Help create a strong economy by supporting further regeneration of towns and villages

Priority Outcome	Performance Measures	Priority Actions
Sustainable towns and rural communities		<ul style="list-style-type: none"> • Refresh the Council's Growth Strategy • Commence review of the Local Plan
Increased economic growth	<ul style="list-style-type: none"> • No. enterprises operating in the area • New business start-ups • Sqm employment space delivered 	<ul style="list-style-type: none"> • Refresh the Council's Growth Strategy
Increased tourism	<ul style="list-style-type: none"> • Steam report measures 	<ul style="list-style-type: none"> • Implement the Tourism Strategy

Protect and improve the environment

Priority Outcome	Performance Measures	Priority Actions
High recycling rates	<ul style="list-style-type: none"> • % of household waste sent for reuse, recycling and composting 	<ul style="list-style-type: none"> • Review the Council's waste & recycling arrangements
Reduced carbon emissions	<ul style="list-style-type: none"> • Climate change measures 	<ul style="list-style-type: none"> • Implement the Climate Change Strategy & Action Plan