

Growth and Economy Committee – 17th July 2024

Growth strategy - Spotlight on Business / Inward Investment

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Agenda

- **Profile of SMDC businesses**
- **Top 50 Businesses – Turnover**
- **Top 50 Businesses – Employee Numbers**
- **Insights**

Profile of SMDC businesses

Overall Profile of SMDC Businesses	Total
No. of Trading Businesses	2847
No. of SMEs	2071
No. of Start-up Businesses	415
No. of Businesses who ceased trading	268

***SME – Small Medium Enterprises (- Employees)**

***Start Up - registered in last 12 months**

Top 50 Businesses – Turnover (£40+m)

Company name	Turnover
Ornua FOODS UK Limited	£480,289,000.00
Brookvale Limited	£82,641,000.00
Eternis Fine Chemicals UK Limited	£76,634,000.00
F Ball Enterprises Limited	£68,985,000.00
Belle Engineering (Sheen) Limited	£47,944,000.00
Esterchem	£41,393,000.00
Ester Group Limited	£41,393,000.00

Top 50 Businesses – Turnover (£10 - 40m)

Company name	Turnover
Ornua Butter Trading UK Limited	£39,021,000.00
Polynt UK Limited	£35,077,000.00
The Greenhouse People Ltd	£31,559,000.00
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The Painsley Catholic Academy	£30,587,000.00
Broad Oak Group	£26,901,000.00
Broad OAK Properties Limited	£24,764,000.00
The Talentum Learning Trust	£16,458,000.00
Tungate Group	£15,386,000.00
Corble Group Limited	£11,470,000.00
Unitex UK. Limited	£11,217,000.00
Tungate Print & Packaging Limited	£11,087,000.00

Top 50 Businesses – Turnover (£5-10m)

Company name	Turnover
Key Plant	£10,970,000.00
Charles Taylor Trading Ltd	£10,411,000.00
Ctt Holdings Limited	£10,411,000.00
MJS Transport	£8,749,523.00
N.J. Docksey Limited	£8,541,854.00
Docksey Transport Holdings Limited	£8,541,854.00
Shirleys Transport Limited	£8,293,843.00
Children First Learning Partnership	£8,216,000.00
Collcap	£6,915,418.00
Cable Detection	£5,846,215.00

Top 50 Businesses – Turnover (£1-5m)

Company name	Turnover
The Moorlands Primary Federation	£4,241,618.00
St Edward's Church of England Academy Trust, Leek	£4,019,894.00
The Cheadle Academy	£3,214,298.00
Woodhouse Academy	£2,509,105.00
Churnet Valley Railway (1992) PLC	£2,434,943.00
K-Tech Plastics Machinery Limited	£2,060,630.00
The Kenelm Youth Trust Limited	£1,244,258.00
Quadpack Ltd	£1,139,118.00

Top 50 Businesses – Turnover (>£1m)

Company name	Turnover
The Bulls Head Restaurant (Alton) Limited	£411,530.00
Gradbach Limited	£385,628.00
System Automation Ltd.	£351,867.00
Crosskeys Public House Tean Limited	£300,984.00
Winning Installations Ltd	£289,145.00
Grange Laundry Ltd	£234,227.00
Countryside Learning Trust	£208,095.00
Ensco 898 Limited	£190,000.00
Milk and Honey Deli Ltd	£168,608.00
Leek Golf CLUB Limited(The)	£161,845.00
Flying High Outdoor Nursery Ltd	£129,326.00
Equalbase Cheadle Community HUB CIC	£125,777.00
Adios Logistics Limited	£115,275.00

Top 50 Businesses – Turnover

Industry / Sector	No.
Manufacturing	11
Education	10
Financial and insurance activities	6
Transportation and storage	6
Wholesale + retail trade / repair of motor vehicles	5
Professional, scientific and technical activities	3
Construction	3
Accommodation and food service activities	3
Administrative and support service activities	1
Other service activities	1
Arts, entertainment and recreation	1

Top 50 Businesses – Employees (200+)

Company name	No. employees
Ornua FOODS UK Limited	692
The Painsley Catholic Academy	615
The Talentum Learning Trust	354
Brookvale Limited	238
F Ball Enterprises Limited	211
The Greenhouse People Ltd	206
Moorland Contract Group	200

Top 50 Businesses – Employees (100-200)

Company name	No. employees
Children First Learning Partnership	189
Belle Engineering (Sheen) Limited	186
Broad Oak Group / Properties Limited	159
Eternis Fine Chemicals UK Limited	123
Corble Group Limited	106
The Moorlands Primary Federation	104
Three Horseshoes Inn Limited	103

Top 50 Businesses – Employees (60-100)

Company name	No. employees
Hopedale Children + Family Services Ltd	92
St Edward's C of E Academy Trust	89
Unitex UK. Limited	87
MJS Transport	75
Esterchem / Ester Group Limited	73
Ash Hall Limited	72
Going MY WAY Ltd	71
Breeze House Designs Limited	68
Tungate Group	68
Key Plant	65
Woodhouse Academy	65
N.J. Docksey Limited	64
Docksey Transport Holdings Limited	64
The Cheadle Academy	63

Top 50 Businesses – Employees (<100)

Company name	No.
Tungate Print & Packaging Ltd	54
Jacksons Nurseries	53
Shirleys Transport Ltd	52
Car Van & Minibus World Ltd	52
Stableyard Catering Ltd	52
Take Thyme Limited	51
Charles Taylor Trading Ltd	49
Ctt Holdings Limited	49
Bells Franchise Limited	48
Vulcan Refractories Ltd	47

Company name	No.
Lymer Doors Ltd	43
White's Textile Services Ltd	42
Bowcock & Pursaill LLP	42
Absolute Childrens Services Ltd	41
Willow Veterinary Clinic Ltd	40
SJB Stanley Ltd	39
Alton Bridge Hotel Ltd	39
Moorland Veterinary Centre Ltd	39
Ecam Engineering Ltd	38

Top 50 Businesses – Employees by Sector

Industry / Sector	No.
Manufacturing	12
Education	8
Financial + insurance activities	6
Professional, scientific + technical	6
Transportation + storage	4
Accommodation + food service activities	4
Wholesale + retail trade / repair of motor vehicles	3
Construction	3
Human health + social work	2
Administrative + support service	1
Agriculture, forestry + fishing	1

Insights

- Not surprisingly, manufacturing companies feature significantly
- Education - The Painsley Catholic Academy employs over 600 people. The business includes a number of educational establishments located outside of SMDC.
- JCB Limited - registered address is Uttoxeter hence they don't feature



Inward Investment

Inward Investment is the process of attracting outside investment into an area, thereby creating new jobs and opportunities.

- Inward Investment enquiries – via County Council / Stoke-on-Trent
- Attract financial support

We receive very few inward investment enquiries from national / international businesses.

Growth is more likely to come from local / homegrown businesses – wanting to expand / diversify etc.

Important to understand business needs locally.

What are we currently doing?

- Review / relaunch Growth Strategy
- Contributing to Local Plan Review
- Consultee on Planning – assessing economic impact of planning application
- Enhance data collection at District and town level
- Programme support intervention underway through UKSPF:
 - Grants
 - Information, advice and guidance
 - New business development
 - Growth of existing business

Actions moving forward?

- Identify current skills gap / requirements
- Collaboration with County / skills providers to develop training to support future business growth needs
- Indigenous businesses:
 - Understand challenges + opportunities for growth / spatial requirement
 - Consider key account management of key businesses / sectors
 - Develop programmes of business support
 - Collaboration with County Council business overlap i.e. JCB
- Consider an Inward Investment approach and offer

Impact

People and Skills

Creation of new jobs

- Increased opportunities for local employment
- Increased opportunities retention of young people to combat an aging demographic profile
- Attract new people to the District

Business

- Infrastructure to grow i.e. Local Plan support ambition for growth
- Link to retention of high skilled / high paid jobs to combat outflow of 12,800 workers from District

Any Questions?

