

Blue Sail – High Peak and Staffs Moorlands Strategy

Tasks	April	May	June	July	August
Inception		†			
Stage 1 Baseline					
Desk Based Audit					
Market Review					
Product Audit					
Destination Audit			17/18 Site Visit		
1:1 consultation					
Tourism Service review					
Baseline report				20 th	
Stage 2 Strategy Development					
Best Practice					
Stakeholder Workshop				27 th & 28 th	
Consultant/client review					† 20 th
Stage 3 Reporting					
Drafts for review					Drafts issued to client 8th
Final Strategies & reports					Comments back by 19th
					† 29 th

† Invoice schedule (40%:40%:20%)

Suggested client review dates (times tbc):

Baseline – Monday 20th June

Outline Recommendations – Wednesday 20th July

Final Report – Monday 29th August

(Blue Sail Crew meeting on 29th June)