

# High Peak CVS

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Empowering our Community

## Become a Corporate Partner

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“87% of people are more likely  
to buy a product from a  
company who cares about  
the same issues”





# Welcome

## Thank you for your interest in supporting High Peak CVS and the local community.

**High Peak CVS (Community and Voluntary Support) helps over 300 community groups every year to continue their work supporting people facing a variety of health problems and other challenges, providing expert advice, signposting funding and providing training and guidance on best practice.**

In 2020, the COVID-19 pandemic emphasised the vital role played by the voluntary and charity sector in supporting people dealing with issues such as social isolation, domestic violence and bereavement. Our 300+ members were amongst those who worked tirelessly during these unprecedented times to support the vulnerable in our communities and whose dedication is needed now more than ever as we embark on the 'new normal'.

Despite the clear need for charities and voluntary services in our communities, the sector as a whole is facing a lack of funding. That's where you, as a local businesses, can help.

By becoming a corporate partner of High Peak CVS, you can help ensure that the voluntary sector across the High Peak continues to thrive.

**“High Peak CVS does a fantastic job with the small groups, inclusive, supportive and directive. It's very positive working with the CVS and I wouldn't want to lose that support for our communities”**



“CSR functions are responsible for 40% of a company’s reputation”

## Who are we?

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High Peak CVS is a charitable infrastructure organisation, based in Whaley Bridge, which supports community groups, charities and voluntary sector organisations across the whole of the High Peak. Established in 2002, we offer advice, guidance, training, support and connections to local groups that empowers them to deliver services to people with a variety of needs including people with disabilities, those living with mental health and other health issues, as well as bereavement, and much more besides.

## What do we do?

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**Group Development** – we provide over 300 members with expert advice and guidance ranging from how to become a constituted charity, to signposting funding streams and training opportunities. Our support enables groups to be sustainable and have the greatest impact.

**Social Prescribing** – working alongside GPs and the NHS we support individuals that are at risk of social isolation, as well as other complex health needs by helping them to access the local voluntary sector groups and services that can help them and supporting them to access their services in order to improve their health and wellbeing.

**Bereavement Support** - we run peer support sessions for people that are dealing with bereavement across the High Peak, giving them an opportunity to talk through their grief and hear from others that have gone through a similar experience.

**Voice of the Voluntary Sector** – we are part of several strategic and planning groups with colleagues from statutory bodies such as Derbyshire County Council and Clinical Commissioning Groups (CCGs) in which we can feed back issues and concerns raised by our members and influence policy and funding decisions.

# Get involved

Businesses across the High Peak can utilise their staff, resources and passion to assist the voluntary sector and make a huge difference in their local communities. At High Peak CVS we want to harness your social purpose to help us empower the voluntary sector across the High Peak.

## What does it mean to be a Corporate Partner?

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As a partner of High Peak CVS you are working with us to enable volunteer and community groups across the district to find local solutions to local problems, often meeting gaps in statutory provision, or indeed services commissioned by the CCGs. We support hundreds of local groups across the High Peak by offering essential advice, training and guidance without which voluntary organisations might flounder and people's needs would be unmet.



## Who can become a Corporate Partner of High Peak CVS?

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- Open to all public and private organisations, businesses and companies working within the High Peak.

## Benefits of becoming a Corporate Partner

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- Demonstrate to your customers and shareholders your commitment towards your local community
- Opportunities to raise your profile through PR and the media and the CVS's website and communications channels
- Staff engagement and development

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**“Creating a strong business and building a better world are not conflicting goals –they are both essential ingredients to long term success”**



## What is Required of a Corporate Partner?

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A High Peak CVS Corporate Partnership is an agreement over 12 months. Each partnership agreement is unique to the individual or organisation that partners with us and can include:

- Staff volunteering
- Donating services and expertise
- Training sessions for High Peak CVS Staff, volunteers, members and organisations
- Fundraising
- Sponsorship
- Provision of venue/meeting space
- Support PR opportunities
- Financial donations
- Charity of the Year

## Is there a cost to becoming a Corporate Partner?

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High Peak CVS values the support of businesses and the impact you can have on the local community. As a charitable organisation ourselves, we rely heavily on donations and funding so we do ask for a discretionary donation per corporate organisation.

## Want to learn more?

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If you're interested in learning more about the work of High Peak CVS and/or how a Corporate Partnership could work for your organisation, please contact James Bromley, Chief Executive on: [james@highpeakcvs.org.uk](mailto:james@highpeakcvs.org.uk) or call: 01663 735350

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**“When employees feel connected to the purpose of your company and involved in inciting broader social change, they’re simply happier and more likely to stay with you”**

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“The advice and training has been invaluable in helping us to develop the policies, processes and strategies that have enabled us to grow rapidly and support more High Peak people living in poverty”



# High Peak CVS

## Community & Voluntary Support

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